

## **SLOTAB Board Meeting**

**May 14, 2018**

**Board Members in Attendance:** Billy Compton, Deannie Greenelsh, Jeff Brandow, Julie Marks, Pat Delario, Kelli Cole, Bill Fletcher, Scott Harrison, Beth Compton,

**I. Call to Order:** 5:34 p.m.

**II. Approval of Minutes:** Billy Compton made a motion to approve the minutes from 3-12-2018. Scott Harrison seconded the motion. Motion passed.

**III. President's Report:** Executive committee met to approve some expenditures. A purchase order for the flooring at \$60,000 was approved. They also approved expenditures for all of the equipment at a total of \$105,000. We will have an additional \$13,000 to carry over to next year. We are ahead of where we anticipated being at this time.

**IV. Treasurer's Report:** There has not been a lot of activity since last meeting. We sold \$375 in apparel at Tiger Fest. We paid \$119 to Stephanie Hicks for Go Daddy and their part in maintaining our website. \$111,000 is currently in our checking account. \$108,000 in the capital reserve account. Total assets are \$227,000.

### **V. Committee and Board Reports**

**Secretary:** No report.

**Business Sponsorship:** \$57,000 revenue to date. No new business sponsors since the March meeting. The posters just came in and they are currently being distributed. Pat suggested that we clean the shed and get rid of old banners that are no longer being used. Billy Compton made a motion to get rid of all old banners. Scott Harrison seconded the motion. Motion passed.

**General Membership:** Kelli stated that we have had one donation of \$100, 1 coach level membership, and 15 varsity level memberships since our last meeting in March.

**Booster Bash:** No report.

**Concessions:** Julie stated that we made \$9353.88 this year in concessions. Reggie Greenwood will BBQ again next year. He is requesting a portable handwash sink. Jeff will make a P.O. to buy the sink. We also need to get the slicer fixed. Both hotdog machines are broken so we will need to fix those also.

**Communications:** Paula will update at the next meeting.

**Apparel:** No report.

**VI. Old Business:** No old business

**VII. New Business:**

New Potential Board:

President: Billy Compton

Vice President Membership: Kelli Cole

Vice President Communications: Stephanie Hicks

Treasurer: Bryan Krill

Secretary: Erin Cracknell

Committee Chairs

Business Sponsorship Development: Pat Dellario

Business Sponsorship Production: Bill Fletcher

Booster Bash:

Concessions: Julie Marks

Apparel: Laurie Butterfield, Beth Compton

Member at Large: Christine Kimball

Member at Large: Scott Harrison

Kelli Cole made a motion to approve the board. Deannie Greenelsh seconded it. Motion passed

Business Sponsorship. We currently have Eye of the Tiger at \$2500, Gold Sponsorship at \$1000, Silver Sponsorship at \$500, and Bronze Sponsorship at \$250. We will eliminate the Bronze Sponsorship. Eye of the Tiger will restate that you receive 2 All Sport passes that include all home games and away conference games. With the Gold Sponsorship, you would receive 2 all sport family passes (each card good for a family of four). We will add 2 all sport passes to the Silver Sponsorship.

Eye of the Tiger Sponsorship

- 3x5 banner, displayed all school year
- Extensive email marketing advertising your business

- T-shirt advertising of your logo on over 1,000 student-athlete t-shirts
- 2 sports passes for all home games and all away conference games
- Booster Bash: tickets for a table of 10

Gold Sponsorship -

- 3X5 banner, displayed all school year
- Email marketing advertising of your business
- 2 all sport family passes (each card good for a family of four)
- 2 Booster Bash Tickets

Silver Sponsorship -

- 3X5 banner
- Email marketing advertising
- 2 all sport passes (card good for cardholder and one guest)

Kelli Cole moved to approve business sponsorship changes. Beth Compton seconded it. Motion passed.

General Membership. We currently have Tiger Pride at \$1000, Champion at \$500, Coach at \$250, and Varsity at \$50. We should consider making Business Sponsorships and General Membership look exactly the same. We are looking to make these changes.

Tiger Pride - \$2500 - Same as Eye of the Tiger Business Sponsorship except no Banner & Email marketing, add \$100 Merchandise Voucher

Champion - \$1000 - Same as Gold Business Sponsorship except no Banner & Email marketing, add \$50 Merchandise Voucher

Coach - \$500 - Same as Silver Business Sponsorship except no banner & email marketing

Varsity - \$250 - 1 all sports pass, 1 Booster Club Window Decal

Cub - \$125 - 4 single game tickets, 1 Booster Club Window Decal

Supporter - \$50 - 1 Booster Club Window Decal

Billy Compton made a motion to approve the changes. Scott Harrison seconded the motion. Motion passed.

We will move approval of square accounts for concessions and apparel to a later meeting.

Next Booster Club meeting will be Monday, June 4, 2018 at 5:30 p.m. in the library.

Send Billy Compton any ideas on how to improve Infosnap.

We need to write a check for \$42,749.00 to SLOHS Athletics. It covers the 75% from Business Sponsorships. Deannie Greenelsh made the motion to approve the check. Kelli Cole seconded it. Motion passed

We need to move 20% of our net income into the capital account. Kelli Cole made a motion to approve the transfer. Billy Compton seconded it. Motion passed.

**VIII. Athletic Director's Report:** We won the most league titles - 9! The majority of our teams went to CIF. Jeff is very proud of our student athletes. There has been lots of hard work and commitment. Jeff thanked SLOTAB for all of our support. This Friday, May 18 is Tiger Olympics. Youth Sports camps have already brought in about \$100,000 for this summer. They will be held at Laguna this year. Much of the school will be closed this summer due to Measure D construction. The small gym is beautiful and done on the inside. Girls' and boys' volleyball games will be in there next fall. The new gym will be worked on in the fall while we use the small gym. The grand opening of the fitness center will be August 13. Jeff would like a couple of murals on the wall and add some audio/visual to the fitness center. The vision of the fitness center has been forming for over 6 ½ years. Jeff said our next project might be locker rooms. We are adding two softball fields along grass by small gym. There will be new restrooms by tennis courts. We are moving to the CIF Central Section. Our new conference will be called the Central Coast Athletic Association (CCAA). There are 13 schools. There will be a mountain and an ocean league. Mountain is the upper league and Ocean is the lower league. Next year our spring break is the first week of April, but that will be right in the middle of league play for spring sports.

**IX. Public Comment:**

**X. Adjournment:** 7:23 p.m.