

SLOTAB Board Meeting
November 7, 2016

Board Members in Attendance: Emily Cappellano, Paula Dooley, Shelly Phillips, Paige Leebrick, Deannie Greenelsh, Darla Tapp, Stephanie Hicks, Shelley Benson, Joy Sandoval

I. Call to Order: 5:32 p.m.

II. Approval of Minutes: Darla Tapp made a motion to approve the minutes from 9-19-16. Paige Leebrick seconded the motion. Motion passed.

III. President's Report: Emily introduced two new liaisons - Beth who is a new liaison for girls' basketball, and Erin Cracknell who is liaison for boys' baseball. Emily stated we had a great Booster Bash. It was a fun night. A big thank you to Stephanie Hicks and her committee.

IV. Treasurer's Report: Booster Bash made about \$83,000. Business Sponsorship revenue is at about \$44,000. General Membership revenue is up to \$14,759. Our net income is at about \$108,000. All banners are up at this point. We spent \$3000 on our new website, and Paula stated that was money well spent. Shelly Phillips made a motion to approve the minutes. Darla seconded the motion. Motion passed.

V. Committee and Board Reports

Secretary: I will be keeping time at the board meetings to help us be more efficient with our time. Future meeting dates are January 23, March 6, and May 15.

Business Sponsorship: Eric McSwain, Michelle Axberg, and Pat Delario have done a lot of work with Business Sponsorships. Since we are taking sponsorships all year long, we are not offering a reduced price for sponsorships later in the year. We are really trying to encourage year long sponsorships. We want people to come back yearly and understand the timeline. We will send out an email that Business Sponsorships are still open. SLOTAB is trying to put a list of Businesses Sponsorships and General Memberships on the website so that we are all aware. Winter Sports Parent Night is next Wednesday, November 16 at 6:30 p.m.

General Membership: Darla gave a big thank you. We have 180 paid memberships which is more than ever before. Hoping to keep the push going for winter and spring sports. Paula talked about Leslie O'Connor providing a link in his email giving information on General Membership. Darla mentioned offering Tiger Bucks in place of a merchandise voucher that requires a code for next year with higher General Memberships.

Booster Bash: Stephanie stated that it was a fun event. We sold more tickets - 370 tickets sold. Some people bought tables or tickets that couldn't come, so we gave the tickets and tables to coaches. We got positive feedback on corn hole and live auction. We had fewer items in the auction but made more money. We still didn't quite meet our goal for fundraising. We will do fewer Hall of Fame recognitions next year.

Concessions: We are done with fall concessions. We brought in about \$23,000 in concessions. With expenditures, we came out at about \$11,000. Money made through Powder Puff was \$840 and donated to the Hearst Cancer Foundation with French Hospital. Signups for winter concessions starts in November. We are getting rid of Dr. Pepper and replacing it with chocolate milk. Shelly Phillips put ice chests of drinks and some snacks in a Rubbermade for Water Polo to sell at games.

Communications: Please let Shelley Benson know when something needs to be communicated with everyone. Shelley will send out information on the Winter Sports Parent Meeting and continued General Membership.

Apparel: We have lots of apparel to sell for the winter. There have been some requests for the long, heavy jackets. We would need to do a pre-order for that type of item. We could consider having one jacket as a sample for people to look at or try on. Paige will talk with Jeff Brandow about where to order these jackets. Apparel is available at all home sporting events. The next step would be to meet with winter sports' liaisons and give them a tub of merchandise to sell at their own home games. Tubs would be kept at concession stands. There is a potential to make a decent amount of money by selling this spirit gear. It helps build community and spirit. Paige and Emily might put a table of spirit gear together for the Winter Sports' Parent Meeting. Shelley would like pictures and prices of items to send out. Paige stated we could make a list of all apparel sold and put the information on a large poster to be placed in various places.

Spring Fundraiser: Last year we did Casino Night, but there weren't a lot of tickets sold. At this point we are trying to determine whether a spring fundraiser would be successful enough to be worth the time and energy it takes to put together. Black and Gold talked about us helping with a golf tournament as a spring fundraiser, but we haven't received any further information about how they would like us to help. With it being on a Monday, most administration, teachers, and students could not attend. Paige suggested a cornhole tournament for a spring fundraiser. Holland Ranch is willing to donate their property to us for the spring fundraiser.

VI. Old Business: Business thank you's were sent out - posters of players and sports' schedules. We will do the same thing in the winter. Coaches are picking student athletes and Tom Meinhold will take the photos. Those will be our winter thank you's to the businesses. Emily will get out the new liaison list and put it on the website. Stephanie Hicks is looking at an RFP so that we can have posters and programs made professionally. Lisa Simard, Emily Cappellano, and Lori Rainwater-Quinn are deciding how to handle scholarships. They are setting up a meeting soon to get their ideas flowing. They are looking for more help on this.

VII. New Business: Emily stated that the administration is pushing for the school to switch to a semester system vs a trimester system. There are many benefits to the trimester system for our student athletes. Our students will miss many more classes if they are on a semester system. Paige stated that trimesters allows kids to take multiple electives and find their different passions. The School Board makes the ultimate decision after a teacher vote. Stephanie suggested that the SLOTAB Board write a letter in support of trimesters staying. SLOTAB will keep members informed about when the School Board meeting will be.

VIII. Athletic Director Report: Four of six fall sports made the play-offs. We won a league championship in girls' golf. Parent meeting for winter sports will be next Wednesday, November 16 at 6:30. Dec. 14 at 6:30 will be the Fall Sports' Awards Night. We will need volunteers to set up, serve, and clean up. Winter sports' tryouts started today and will continue through the week. Jeff stated that we might be able to take Mission Preps JV spot on the winter schedule so that more kids can play.

Jeff Brandow had a request for \$34,200 which will go into each sports' ASB account based on General Membership money. Water Polo has requested \$916.31 for balls and supplies. Football has requested \$671.12 for footballs, \$2,598 for HUDL, and \$487.65 for stopwatches and a printer. Volleyball has requested \$2,122.04 for volleyballs and supplies. Tennis has requested \$777.51 for tennis balls. Soccer has requested \$4,598.31 for soccer goals. Golf has requested \$606.98 for golf jerseys. A request for Echo Filming has been made for \$3,249.00. A request for hotel fees (for fall) was made for \$13,539. A request was made for awards for \$4,440.56. The total amount requested is \$68,206. The big expense moving forward will be hotels. Shelly Phillips made a motion to donate \$68,206 to the different sports. Deannie Greenelsh seconded the motion. Motion was passed.

IX. Public Comment: Nobody responded with the desire to make a public comment.

X. Adjournment: 7:02 p.m.