

SLOTAB Board Meeting
August 14, 2017

Board Members in Attendance:

I. Call to Order: 5:33 p.m.

II. Approval of Minutes: Beth Compton made a motion to approve the minutes from 5-15-17. Stephanie Hicks seconded the motion. Motion passed.

III. President's Report: Billy welcomed and thanked everyone for being here. He would like the board to meet and vote after the general meetings from now on.

IV. Treasurer's Report: Beth stated that we need to decide who can sign the checks this year. Deannie can already sign. Bill made a motion to approve Kelli Cole as signer of checks. Pat Dellario seconded the motion. Motion passed.

V. Committee and Board Reports

Secretary: I will keep track of future meeting dates and keep and distribute minutes. Paula or Stephanie will publish the minutes onto the SLOTAB website.

- August 14th 5:30 pm (Board Meeting Only). This is also Orientation Day as well.
- September 11th 5:30 pm Booster Club Meeting
- November 13th 5:30 pm Booster Club Meeting
- January 22nd 5:30 pm Booster Club Meeting
- March 12th 5:30 pm Booster Club Meeting
- May 14th 5:30 pm Booster Club Meeting

Business Sponsorship: 122 business memberships were brought in last year. So far we have 15 business memberships for this year. Pat will be contacting the 122 businesses to ask them to be sponsor us again this year. He also compiled an additional list of businesses beyond the 122 we already have. If someone knows of a business, let Pat know. Pat is also focusing on businesses that were sponsors at one time but are no longer. Emily Cappellano may be interested in the Business Sponsorship Production role which includes banners and posters. Jeff Brandow will talk to Ritchie Photography about taking the photos for the posters. Pat Delario will look for a reasonable place for printing. Jeff Brandow reiterated that SLOTAB needs to focus on the few things that we do - one of which is getting more business sponsorships.

General Membership: Kelli stated that we have 32 memberships as of now. We talked about speeding up the sports passes that come with the higher memberships. Jeff Brandow will create a shared document with Kelli regarding membership and Pat regarding businesses.

Booster Bash: Booster Bash is October 14. Stephanie is trying to expand her committee since her son is a senior and this is her last year. Stephanie will assign themes for baskets for liaisons for the Booster Bash. We need to come up with more live auction items. Keeping cornhole game. Rich will be auctioneer. Jessica Vo will be MC. Tickets will be \$80 each.

Concessions: Sign-up genius is ready to send out to liaisons. We need more liaisons for the sports. Jeff Brandow will work on liaisons with coaches. At this point, we need someone to BBQ for football games. We could look into Kiwanas again, talk to Aggie Backers, talk to FFA about doing it? Scott Harrison will talk to Jesse Rivas through Paring Knife. Splash cafe will be serving clam chowder.

Communications: Paula was not able to attend. If you have additional needs, please contact her.

Apparel: All apparel is in concessions right now. Cynthia will talk to Jeff Brandow about selling it out of the concession stand and which games to sell it at. Jeff thinks we have about \$10,000 worth of merchandise that we need to sell. Emily Cappellano stated we should purchase more blankets. Cynthia should contact Paige Leebrick for all information. Stephanie said she can put merchandise for sale on the SLOTAB website. Cynthia will check with Paige on the square.

Spring Fundraiser / Member at Large: No new information.

VI. Old Business: No old business.

VII. Athletic Director Report: Jeff asked that we not inundate Billy with questions. We can contact him. Jeff will order fall t-shirts. Wednesday night is fall sports meeting. Board should get there between 5:00-5:30. Meeting starts at 6:00 p.m. Apparel can be sold. Jeff will ask Leslie O'Connor to do a robo-call regarding the fall sports meeting. Jeff will not ask for funds until after the Booster Bash.

VIII. New Business: Bill asked which events raise which money. Athletic costs are approximately \$350,000 - \$400,000 a year.. This is covered through ASB cards, sports camps, entrance to games, tournaments, and what SLOTAB raises. SLOTAB raises money through

concessions, general membership, business sponsorships, and Booster Bash. Scott asked why we no longer do the spring fundraiser, and it is because we were not making any money.

IX. Adjournment: 6:50 p.m.